



**Notice of Intent to Award**  
Posting Date: November 16, 2022

This is a statement of intent to award a contract and becomes the official statement of award effective **8:00 AM on November 30, 2022**, unless otherwise suspended or canceled. Vendors are cautioned not to begin work on the contract or incur any costs associated with the contract prior to the effective date of the contract. The University of South Carolina assumes no liability for the expenses incurred by vendors prior to the effective date of the contract.

Bidders right to protest as listed in Section 11-35-4210 in the South Carolina Consolidated Procurement Code applies to this award. Protest to be filed in writing with:

Chief Procurement Officer  
Materials Management Office  
1201 Main Street, Suite 600  
Columbia SC 29201  
Facsimile: 803-737-0639  
Email: protest-mmo@mmo.state.sc.us

**Solicitation Number:** Event No. 220174-02

**Issue Date:** May 5, 2022

**Opening Date:** May 31, 2022

**Description:** Integrated Marketing and Public Relations


**Initial Contract Term:** November 30, 2022, through November 30, 2023

**Maximum Contract Term:** November 30, 2022, through June 17, 2027

**Estimated Potential Value of Contract:** \$ 8,000,000.00

**Awarded to:** Sands Design, Inc./Creative Agents  
221 Garden View Drive  
West Columbia, SC 29169  
**Lot 4 – Graphic Design Services @ \$100/hr.**

**\*NOTE: Additional awards will be made pending further evaluation**

  
\_\_\_\_\_  
Michelle Robinson, CPPB  
Procurement Manager